

Corporate Giving

Thank you for your interest in supporting Create's work with disadvantaged and vulnerable people. Details of the different ways in which your organisation can help us to achieve our mission are set out below:

Corporate Responsibility

Create is committed to building corporate partnerships that give individuals, companies and communities the opportunity to learn, achieve and thrive. We are always looking to form new partnerships with companies that share our passion and commitment to transforming the lives of the most disadvantaged and vulnerable people in our society. Many of our corporate partnerships are tailor-made to meet a company's unique set of objectives. Others enable a company to fulfil its objectives by becoming involved in a programme that we are already running.

Employee Volunteering

Create's corporate volunteering programme gives organisations the chance to make a real difference in the communities where they work whilst developing the skills of their employees. We run a number of creative arts projects that provide corporate volunteering opportunities. Corporate volunteers enrich these by adding their skills and experiences to those of our project team and acting as positive role models. Working in challenging and demanding settings with participants (these could include, for example, inner city schoolchildren, children with disabilities or vulnerable older people) also enables employees to develop their own skills in areas such as teamwork, leadership, communication and patience! We also develop tailor-made creative arts programmes for companies that wish to bring their teams together for a team-building day in the community. All volunteers are required to have a CRB check and work within Create's written Equal Opportunities and Child/Vulnerable Adult Protection Policies.

Charity of the Year

Choosing Create as your Charity of the Year can benefit your business in unexpected ways. It encourages team building. It boosts staff morale. It demonstrates that your company cares and supports its community. It can generate positive local and national PR opportunities, attracting valuable media attention. It gives you something to talk about to your customers! We would welcome an opportunity to talk to you about being your Charity of the Year.

Events

Staff fundraising has countless direct and indirect benefits. The money companies like yours raise is invaluable to the work we do. The very act of fundraising helps to build a strong, positive team spirit and promotes a sense of company pride. Fundraising for Create could even improve client, community and supplier links. We would welcome an opportunity to talk through with you your ideas to raise money for a specific project or our work in general.

Payroll Giving http://www.hmrc.gov.uk/businesses/giving/payroll_agencies.htm

Payroll Giving is a great way for your employees to make their donations go further, while helping Create to plan its activities sustainably. Donations are deducted from their salaries before tax, making it a highly tax efficient way for them to give and costing them less to give more. To set up a Payroll Giving Scheme, your company can sign up with an approved Payroll Giving Agency as listed on HM Revenue & Customs.

Matched Giving <https://www.cafonline.org/giving-as-a-company/involving-employees/matched-giving.aspx>

Many companies help charities through a matched giving scheme. Some match pound for pound; others double-match donations made to registered charities by their employees. Giving to charity as part of a company initiative instils a great sense of common purpose and pride amongst employees and you can reinforce that sense of partnership by boosting the value of their donations.

You can match your employees' donations in the following ways:

- Matching single or regular CAF Give As You Earn employee donations
- Fundraising – match the money raised by staff
- Volunteering time – you pay for your employees' volunteering time with a donation to their charity



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The benefits of matched giving include:

- Boosting morale and encouraging team building by rewarding employees for their generosity
- A reduced tax bill for you – you do not have to pay corporation tax on the money you use for match giving
- Raising your company's profile and generating positive PR
- If you are using CAF Give As You Earn, it is tax efficient for your employees too

Share Giving <http://www.hmrc.gov.uk/businesses/giving/assets.htm>

Your company could benefit from Corporation Tax relief if it gives land, property or qualifying shares to Create.

If you would like to discuss any of the above opportunities or have any questions, please contact Nicky Goulder, Executive Director on 020 7374 8485 or email nicky@createarts.org.uk.

~ Thank you for your support ~